

PRESS RELEASE

Zeppelin Group launches a new website

Modern, informative and customer-focused – the new website is now online

Garching near Munich, January 9, 2017. The Zeppelin Group has a new website and is thus addressing the particular challenges posed by its diverse range of products and services on a standardized website accessible worldwide. Customers, job applicants, partners, and the general public can benefit from the new site with practical features that were designed for the mobile digital world.

To give visitors a quick and comprehensive overview of the entire Group, the website www.zeppelin.com has been completely redesigned. The new website reflects Zeppelin's focus on expanding its range of products and services and is aimed at customers from all over the world.

The main feature for customers

The newly developed search function for Zeppelin products and services is at the center of the website. Customers can dive into the range of products and services we offer at Zeppelin directly from the homepage. After only two clicks, customers are immediately taken to the correct contact details for anywhere in the world. Customers can also find clear information all in one place about machines, construction site equipment, power and energy systems, plant designs, and many other products and services offered by the Group.

Online talent scouting

Another core feature is the new system for job hunters that lets them apply quickly and easily for a position at Zeppelin. Candidates can send their applications to Zeppelin online in just a few straightforward steps. Once they have completed their application forms, they undergo a standardized recruitment procedure that complies with relevant data protection legislation, making the process easier, more transparent, and more efficient for applicants and enabling suitable candidates to be hired for a career at Zeppelin more quickly.

The whole Group at a glance

Learn more about the latest events at Zeppelin. All of the important events can be found in one place on the new press information page, which includes the collected press releases from across the Group. Anyone interested can also download many different exciting publications as well as logos and pictures. Zeppelin also exhibits at several trade shows, events, and congresses around the world and details are given clearly on the new events calendar.

Discover all this and much more content on the new website. To find out more about the values that motivate us or the "GPS" corporate strategy, visit www.zeppelin.com.

Reprint free of charge. Please notify us or send us a copy for our records.

About the Zeppelin Group

The Zeppelin Group operates 190 sites around the world. In the 2015 fiscal year, its 7,800 employees generated sales of over 2.3 billion euros. Group-wide collaboration in the Zeppelin Group revolves around a management holding company and six strategic business units: Construction Equipment EU (sales and servicing of construction machines), Construction Equipment CIS (sales and servicing of construction and agricultural machines), Rental (rental and project solutions for the construction and industry sectors), Power Systems (drive, propulsion, traction, and energy systems), Plant Engineering (engineering and plant engineering), and the Z Lab (new digital business models). Zeppelin GmbH is the Group holding company. It is legally domiciled in Friedrichshafen and has its head office in Garching near Munich, Germany. For more information, please visit www.zeppelin.com.

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