

PRESS RELEASE

Zeppelin Group is the 2022 training champion

Garching bei München, July 25, 2022. The Zeppelin Group is one of Germany's most sought-after employers again in 2022, and even leads the industry as training champion of the year. A study by the F.A.Z. Institute and IMWF conducted a comparison of up to 1,000 wholesalers of technical and chemical products.

The Zeppelin Group will be recognized as an outstanding company again in 2022, and will receive two seals of approval as a top employer. In the large-scale study conducted by the F.A.Z. Institute and the IMWF Institute for Management and Economic Research, Zeppelin achieved second place among Germany's most sought-after employers in 2022. 1,000 companies were compared in the study. For the first time, the Zeppelin Group was able to secure the top spot among 540 other selected companies in the category, as the "2022 Training Champion". Zeppelin's Labor Director and Managing Director Alexandra Mebus responded enthusiastically: "These awards and high rankings show us that we are on the right track. Our personnel measures and initiatives meet the expectations and needs of employees. We will of course continue to work intensively to offer our trainees, employees, partners and customers an optimal environment."

The shortage of skilled workers is being felt ever-more keenly and companies are increasingly having to sell themselves to new employees and trainees. As well as exciting and responsible fields of work, differentiating factors in the race for the best employees include working hours, salary, family friendliness and the digitization of the company, to name just a few. Zeppelin Group Managing Director Peter Gerstmann sees the challenges of the coming years as a great opportunity: "Zeppelin is constantly moving towards greater digitization, and that creates development prospects. At the same time, it is important to us in the company that we don't lose the personal touch. In times of crisis, successful employee retention must never be left behind. We are actively taking the necessary time in this area, and investing sustainably."

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Graphics:

"Germany's most sought-after employers 2022" seal

"Training champion 2022" seal

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About the Zeppelin Group

The Zeppelin Group offers solutions in the construction industry, drive and energy systems, engineering and plant engineering. The Group provides customers with expertise in a number of areas, from the distribution and service of construction, mining, forestry and agricultural machinery, through rental and project solutions for the construction sector and industry as a whole, to drive and energy systems as well as engineering and plant engineering, and enhances its offering with digital capabilities in all areas. Zeppelin is represented at more than 340 sites in 43 countries and regions worldwide. In the 2021 financial year, the Group workforce comprised almost 11,000 employees, which generated sales of EUR 3.7 billion. The Group organizes its activities into six strategic business units (Construction Equipment Central Europe, Construction Equipment Nordics, Construction Equipment Eurasia, Rental, Power Systems, and Plant Engineering) and the Zeppelin Digit Strategic Management Center. Zeppelin GmbH is the Group holding company. It is legally domiciled in Friedrichshafen and has its head office in Garching bei München. The Zeppelin Group is a foundation-owned company. Its roots can be traced back to the establishment of the Zeppelin Foundation by Graf Ferdinand von Zeppelin in 1908. For more information, visit zeppelin.com.

Zeppelin GmbH

Corporate Communications
Graf-Zeppelin-Platz 1
85748 Garching bei München,
Germany

Group spokesperson:

Sandra Scherzer
Tel.: +49 89 3 20 00 - 440
Fax.: +49 89 3 20 00 - 7440
Email: sandra.scherzer@zeppelin.com
zeppelin.com